



2017-2018 season:

October - *Much Ado About Nothing*

February - *Moon Over Buffalo*

May - *Sylvia*

Since 1952, The Suffield Players have been presenting outstanding community theatre to the local Hartford–Springfield area. We have over 100 active members who create three full productions each year. Our audience members are a mix of young professionals and retirees. Our program is your introduction to our loyal fans and an opportunity to support award-winning theatre.

Your Choice:

**Full Page (4.75" w x 7.75" h) for \$100** [Inside Front Cover for \$125]

**Half Page (4.75" w x 3.75" h) for \$55**

**Quarter Page Horizontal (4.75" w x 1.75" h) for \$30**

**Quarter Page Vertical (2.25" w x 3.75" h) for \$30**

**Eighth Page (2.25" w x 1.75" h) for \$20**

Buy the **FULL SEASON** and save 10% !

*See the reverse for sample ad sizes.*

Details:

1. All ads are printed Black & White or Grayscale.
2. Ads may be submitted as a **Word document**, high resolution **PDF file** (all fonts and images must be embedded, at least 300 dpi), or as a **JPG** or **TIFF image** with at least 300 dpi resolution via e-mail to [SalesMktg@suffieldplayers.org](mailto:SalesMktg@suffieldplayers.org).
3. If your ad is not available electronically, mail the unfolded ad in a stiff envelope to: Suffield Players, PO Box 101, Suffield, CT 06078.  
Please do not use staples or paper clips; they will damage your ad.
4. Cash, check, or credit card payment must be received prior to printing.
5. If you provide the design elements, we would be happy to create an ad for you at no additional fee.

**Tyler Wolfson, Sales & Marketing Director**  
**[SalesMktg@suffieldplayers.org](mailto:SalesMktg@suffieldplayers.org)**  
**The Suffield Players, PO Box 101, Suffield, CT 06078**

**Full Page:**  
4.75" w x 7.75" h  
\$100  
(Inside Front Cover  
\$125)

**Buy for the  
full season to get a  
10% overall discount!**

**1/2 Page:**  
4.75" w x 3.75" h  
\$55

**1/4 Page Vertical:**  
2.25" w x 3.75" h  
\$30

**1/4 Page Horizontal:**  
4.75" w x 1.75" h  
\$30

**1/8 Page:**  
2.25" w x 1.75" h  
\$20

Please visit [Suffieldplayers.org](http://Suffieldplayers.org) or [Facebook.org/TheSuffieldPlayers](https://Facebook.org/TheSuffieldPlayers)

Name...

Phone #...

E-mail...

Credit Card #...

Expires...

Ad Size...

Select which production you'd like to advertise for (fall, winter, spring, or all three for a 10% discount!)

Selected shows:

Fall

Winter

Spring

