



2016-2017

Fall - *Is There Life After High School?*

Winter - *Five Women Wearing the Same Dress*

Spring - *Chapter Two*

Imagine 2000 pairs of eyes looking at your ad...and that's just in the theatre!

Since 1952, the Suffield Players have been presenting outstanding community theatre to the local Hartford–Springfield area. We have over 100 active members who create three full productions each year. Our audience members are a mix of young professionals and retirees, both with an eye for a great deal. Our program is your introduction to our loyal fans and an opportunity to support award-winning theatre.

Your Choice:

Full Page (4.75" w x 7.75" h) for \$100 (Inside Front Cover for \$125)

1/2 Page (4.75" w x 3.75" h) for \$55

1/4 Page Horizontal (4.75" w x 1.75" h) for \$30

1/4 Page Vertical (2.25" w x 3.75" h) for \$30

1/8 Page (2.25" w x 1.75" h) for \$20

Buy the FULL SEASON and save 10% !

See the reverse for sample ad sizes.

Details:

1. All ads are Black & White or Grayscale.
2. All ads must be "print ready" or require minimal customization.
3. Ads may be submitted as a **Word document**, high resolution **PDF file** (all fonts and images must be embedded, at least 300 dpi), or as a **JPG** or **TIFF image** with at least 300 dpi resolution via e-mail to SalesMktg@suffieldplayers.org.
4. If your ad is not available electronically, mail the unfolded ad in a stiff envelope to: Suffield Players, PO Box 101, Suffield, CT 06078.
Please do not use staples or paper clips; they will damage your ad.
5. Cash, check, or credit card payment must be received prior to printing.
6. Sorry, but we cannot accept business cards to function as ads. If you provide the design elements, we would be happy to create an ad for you at no additional fee.

Contact:

Tyler Wolfson, Sales & Marketing Director
SalesMktg@suffieldplayers.org
The Suffield Players, PO Box 101, Suffield, CT 06078

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Name: _____ Phone #: _____

E-mail: _____ Credit Card #: _____ Expires: _____

Ad Size: _____



Fall Show



Winter Show



Spring Show (10% Discount for All 3!)

Visit: Suffieldplayers.org or [Facebook.com/TheSuffieldPlayers/](https://www.facebook.com/TheSuffieldPlayers/)